

4/20/2026

To Whom It May Concern,

I am writing in my capacity as a Partner Development Manager at HubSpot to strongly endorse Stephen Lowisz and Revenue Institute as a trusted HubSpot Solutions Partner. Stephen has demonstrated the strategic insight, executional rigor, and customer-first mindset we look for in partners representing the HubSpot ecosystem.

A recognized thought leader featured in Bloomberg, Forbes, and Business Insider, Stephen has consulted for Fortune 500 companies and contributes to the Forbes Business Development Council, providing expert guidance on modern revenue strategy.

Through Revenue Institute, Stephen applies a data-driven approach to growth—specializing in multi-touch attribution and marketing analytics. His command of HubSpot allows him to design architectures that align marketing, sales, and success around measurable outcomes.

In our work together, Stephen has consistently shown a commitment to:

- **Strategic alignment:** Translating executive-level growth goals into concrete HubSpot architectures, data models, and processes.
- **Operational excellence:** Building scalable revenue operations foundations—pipelines, lifecycle stages, reporting, and automation—that support sustainable growth.
- **Measured impact:** Focusing on tangible improvements in pipeline quality, conversion rates, and revenue efficiency rather than vanity metrics.
- **Client partnership:** Operating as an extension of the client's team, bringing clear communication, transparency, and a bias toward pragmatic solutions.

Based on Stephen's track record as a revenue leader, his recognized thought leadership, and the quality of work we have observed with shared customers, I am confident recommending him and Revenue Institute as a HubSpot Solutions Partner to support your organization. I believe you will find in Stephen a partner who combines strategic perspective with hands-on execution, and who is deeply committed to driving real, measurable business outcomes.

If you would like to discuss Stephen's work or his partnership with HubSpot in more detail, please feel free to contact me directly.

Sincerely,

Taylor Miranda

Partner Development Manager

HubSpot

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